



See, Test & Treat Shot List

- Include a shot of the lead pathologist, key people
- Group shots of all volunteers
- Women at registration desk.
 - Include women receiving assistance/consultation at registration.
- Women looking in the microscope with a pathologist.
 - Screen, interacting with models, textbooks, etc.
- Pathologist consulting with other physicians.
- Pathologist consulting with a patient
- Women in the mammography room with technician.
 - Less focus on the act of the screening, more focus on understanding the image (consulting with radiologist, etc)
- Women at the health fair.
 - Focus on interactions
 - Stage shots of patients engaging at tables if necessary
 - Avoid shots with garbage, food, drinks and candy in the background
- Patient navigator having a conversation with a woman.
- Women walking into the clinic with See, Test & Treat banner in the background.
 - Shots of banners by themselves
 - Staged shots of lead pathologist by banner, key staff, volunteers
 - Shots of women leaving the clinic
- Group shots of
 - Lab
 - Mammography techs/Radiologists
 - Providers

Notes from the CAP Foundation:

- As much camera aware photojournalism as possible.
- Families, if there are multi-generations we would be able to show impact of the program.
- In general, we would like to show diversity of women in all our shots -- young, old, various ethnicities.
- Obtain shots in both portrait and landscape
- Close up tighter shots with less background and more close up people—the faces of See, Test & Treat.
- Close-up shots of hands, faces, interactions that evoke emotion and impact.
- Crowd shots for educational sessions