**PRESS RELEASE TEMPLATE**

**FOR IMMEDIATE RELEASE**

[insert distribution date]

**MEDIA CONTACT:**

[Insert Your Media Contact Information Name, Title

Phone, Email]

Catherine Dolf

Senior Manager, Media Relations

College of American Pathologists

800-323-4040 ext. 7472

**[Insert short headline. Please include See, Test & Treat in headline**

**Note: For electronic or wire service distribution, delete logos above]**

**—insert subhead as needed —**

**[Insert Dateline] — Backed by a grant from the College of American Pathologists (CAP) Foundation, pathologist [insert first, last name]** MD, FCAP, **[insert title]** leads clinical volunteers to deliver a See, Test & Treat cancer screening program **[insert date, times, location.]** The program serves area uninsured and underinsured women and represents a partnership between **[name additional organizations, as appropriate.]** See, Test & Treat will provide women with a free Pap test with same-day results and screening mammogram with same-day or prompt results. Other services that will be offered at the program will be **[list services].**

**[Insert a quote. Refer to the example below; edit and use as needed]**

“We hope that this program will allow women who have had trouble seeing a doctor in the past get connected with services they need to stay healthy,” Dr. **[insert pathologist’s last name]** said. “It is so important that women get screened early for breast and cervical cancer because catching these cancers in their early stages can literally save their lives- both of these cancers are easier to treat earlier on than in later stages .”

**[Insert other quotes, details of your event and its participants, as well as any location or registration information.] [Insert other quotes, details of your event and its participants, as well as any location or registration information.]**

**[See the See, Test & Treat Key Message document to include, if desired, available cervical and breast cancer incidence data.]**

About **[insert your organization’s boilerplate]**

**About the CAP Foundation**

The College of American Pathologists (CAP) Foundation improves people’s health by developing tomorrow’s pathology leaders through awards for advanced training, research, and education while also mobilizing pathologists to expand health equity in medically underserved communities. Visit www.foundation.cap.org or email cap\_fnd@cap.org for more information. Follow the CAP Foundation on Facebook at facebook.com/capfndn and on Twitter @CAPFndn.